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VCHANGE STREAMING MEDIA ENCODING

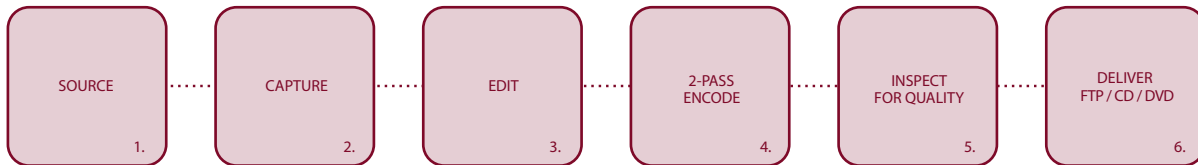
DELIVERING PROFESSIONAL AUDIO & VIDEO ENCODING WITH EXPERT CUSTOMER CARE.

Vchange provides expert audio and video encoding, achieving optimal quality for each streaming format and bit rate. Additionally, we offer editing, color correction, and thumbnail creation services. We

MANY CONTENT PRODUCERS HAVE SOFTWARE THAT DOES ENCODING, BUT FEW ARE EXPERTS in the processing required to produce optimal picture and sound. Vchange has the expertise to produce the quality you demand at an affordable price.

OUR ENHANCED ENCODING WORKFLOW

Encoding is the process of converting video content into a format suitable for Internet viewing. Vchange Enhanced Encoding involves editing and then compressing video to deliver smoothly over a connection of a particular bandwidth (e.g., 56, 100, or 300 Kb/s). Typically, we encode content for streaming, but we also prepare content for download or digital transport.



STREAMING MEDIA ENCODING

Encoding to the following formats: Windows Media, Real Media, QuickTime, Flash Video, MPEG-4, 3GPP, 3GPP2.

Number of Formats	Bit Rates		Price per minute
Three	Three up to 300 Kb/s (i.e., 56, 100 & 300 Kb/s)	OR One 700 Kb/s to 1000 Kb/s	\$15.00
Two	Three up to 300 Kb/s (i.e., 56, 100 & 300 Kb/s)	OR One 700 Kb/s to 1000 Kb/s	\$9.00
One	Three up to 300 Kb/s (i.e., 56, 100 & 300 Kb/s)	OR One 700 Kb/s to 1000 Kb/s	\$8.00

- No Setup Fee.
- Accepted tape formats include:
Digital Betacam, Betacam-SP, Digital8, Hi8 mm, S-VHS, VHS, Mini-DV (NTSC/PAL), DVCAM (NTSC/PAL), DVCPRO (NTSC/PAL).
- No extra charge for source material provided as AVI or MOV.
- Other source tape formats accommodated by request.
- Volume discounts available.

RELATED AVAILABLE SERVICES

Video Production and Post Production, DVD Authoring and Transfers, Streaming Media and Web Hosting.