



VCHANGE HEADQUARTERS
1627 Pontius Avenue
Suite #200
Los Angeles, CA 90025
Tel. 1.310.582.5333

VCHANGE PRODUCTIONS
11301 West Olympic Blvd.
Suite #636
Los Angeles, CA 90064
Tel. 1.310.582.5333
Tel. 1.310.966.4051

VCHANGE EUROPE
Floor 12 - 3
Cromwell Tower
Barbican
London EC2Y 8DD UK
Tel. 44.020.7628.9063

VCHANGE WEBCASTING SERVICES

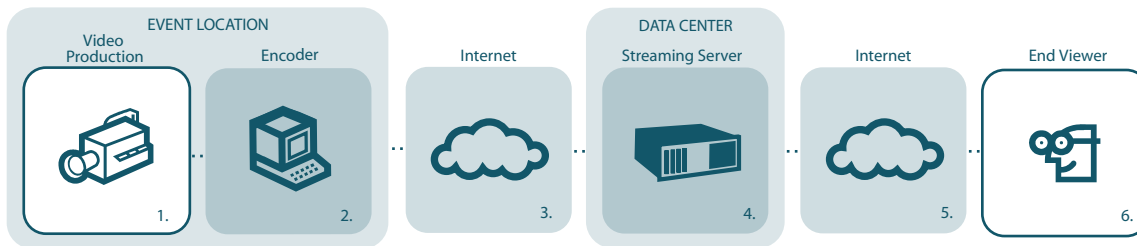
DELIVERING EXPERTISE IN VIDEO PRODUCTION & STREAMING MEDIA TO CREATE SEAMLESS LIVE WEBCASTS.

LIVE WEBCAST

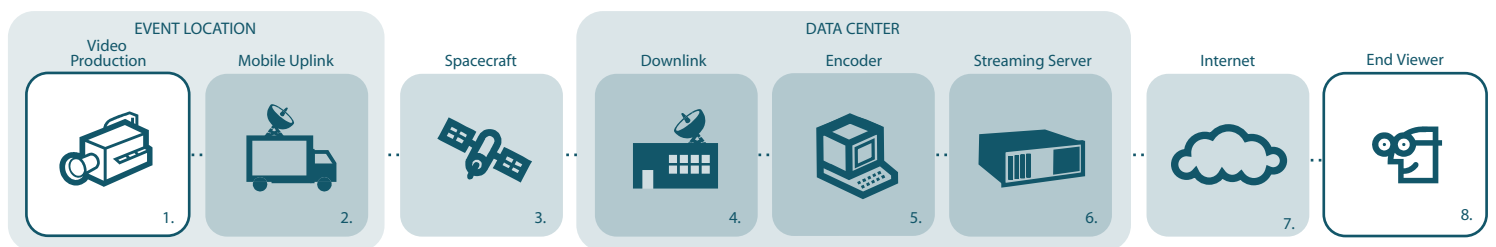
A live event incorporates various elements. Vchange encodes and transports your media to a streaming server in real-time. We make use of satellite uplink or on-site connectivity to execute each session. Please refer to the diagram below for more details. Since pricing varies by project, please contact us for a consultation and quotation.

Proper lighting, camera work and audio capture are essential first steps to any webcast. Encoding and transport to streaming servers are the next step. Internet connectivity and bandwidth dictate how these steps are accomplished. The following diagram depicts two scenarios:

ON-SITE ENCODING: Encoding occurs on-site and streams are transferred for distribution via the Internet to streaming servers at our data center:



OFF-SITE ENCODING: Satellite truck on location uplinks video. Receivers at the data center downlink video, which then is encoded and sent to streaming servers for hosting.



NEAR-LIVE WEBCAST

If Internet or satellite connectivity is not an option, Vchange recommends a near-live webcast as a viable alternative. With a "delay" as short as one hour, a near-live webcast may better suit your webcasting goals. Priced by event, please contact us for more details.

CONTINUOUS LIVE WEBCAST

From Internet radio to live video feeds to observation cameras, Vchange provides continuous live webcasting using cutting edge technology. Vchange installs cameras, microphones and encoding hardware. Please contact us for installation fees and monthly hosting rates.